

CAPABILITY STATEMENT



Core Competencies

BDM Creatives Services is a website and digital marketing agency that supports Entrepreneurs, Organizations, and Tech Startups by offering revenue-generating services in it's mission by providing the following:

- Website Design & Development
- Website Maintenance & Support
- E-commerce Setup
- Website Integration
- Content Management Systems
- Email and Digital Marketing & Strategy
- Social Media Ads Setup and Optimization
- Social Media Strategy and Optimization
- Minimum Viable Product Validation and Consulting
- Tech Consulting for Startup Companies

Differentiators

We have 3 types of packages: Design and Development Packages, Consulting Packages, and WordPress Website Maintenance Packages. We have consulted and provided software development services for many entrepreneurs and startups. We have a series of free information called Website Wisdom and Mindful Marketing. These resources specify tips and tricks every new business owner needs to know before launching as well as tips to get their website in shape for their customers.

- We've consulted over 50+ companies.
- We currently support 25 active clients.
- We've helped two tech companies validate their SaaS product and receiving fund over \$500,000.

Company Data

BDM Creative Services understands the power of web and digital creative marketing. BDM Creative Services has provided quality consulting to small businesses locally and around the country. BDM Creative Services has worked with a number of entrepreneurs, companies, and brands. Our projects create your vision allowing your business to come to life.

- D-U-N-S number: 111856783
- NAICS Codes
 - 518210 Web Hosting and Related Services
 - 541613 Marketing Consulting Services
 - 541690, 541990, 541512, 541519
- WBENC, MBE, HUB, WOSB, EDWOSB, 8(a) Certified.

Past Performance

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